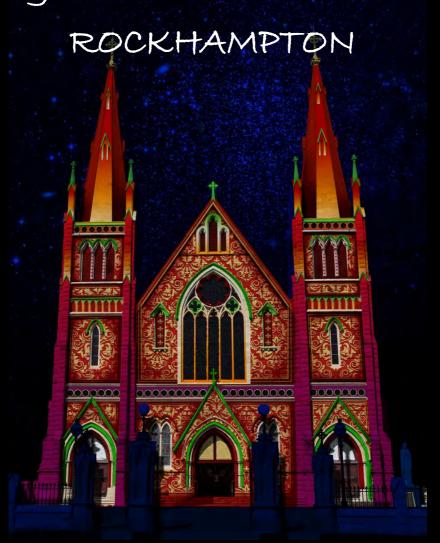
# THE LIGHTS OF CHRISTMAS 2017

STJOSEPH'S CATHEDRAL



In 2017, Christmas in Rockhampton will have an entirely different feel with "The Lights of Christmas" Project. The Project which will use the external façade of the Cathedral as a giant canvas, will be the focal point of Christmas lights and community celebrations for Christmas in 2017.

Such projects are seen in some of Australia's capital cities such as Sydney (St Mary's Cathedral, Vivid) and Brisbane (City Hall).

The Diocese of Rockhampton have engaged **Illuminart**, Australia's leaders in projection art storytelling. Illuminart have been commissioned by the Diocese to develop a 7-8 minute animated story around Christmas. It will also produce a number of still slides for projection.

The theme of this year's event is "Joy to the World".

This will be a first for Rockhampton!







## **PROJECT DETAILS:**

# **Official Gala Opening Night:**

Sunday 17<sup>th</sup> December 7.30pm by Bishop Michael McCarthy

### **Duration:**

Sunday 17<sup>th</sup> December until Saturday 23<sup>rd</sup> December

# **Format:**

Multiple shows each evening with 20 minute rotation from 7.30pm until 9.30pm

# Other details:

Each show will contain the 7-8 minute feature video, a number of Christmas themed still slides and sponsors acknowledgement

There will be a street closure (William Street) in front of the Cathedral each night.

We are confident that somewhere between 20 000 and 30 000 people will view the shows over the week.

(Based on Rockhampton and district population of young people).







### **SPONSORSHIP OPPORTUNITIES:**

We are offering ten sponsors the opportunities to be a part of this family orientated Christmas event.

Organisations and businesses will have the opportunity to have their corporate image linked to the goodwill that this Project will unquestionably generate.

We currently have three of these sponsorships filled and are seeking partners in the following areas:

Presenting Partner Technical Partner

Principal Partner Government Partner

Media Partner Supporting Partners

**Event Host will be the Diocese of Rockhampton** 

# **FURTHER DETAILS:**

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