

THE LIGHTS OF CHRISTMAS

2017

ST JOSEPH'S CATHEDRAL

ROCKHAMPTON



In 2017, Christmas in Rockhampton will have an entirely different feel with “The Lights of Christmas” Project. The Project which will use the external façade of the Cathedral as a giant canvas, will be the focal point of Christmas lights and community celebrations for Christmas in 2017.

Such projects are seen in some of Australia’s capital cities such as Sydney (St Mary’s Cathedral, Vivid) and Brisbane (City Hall).

The Diocese of Rockhampton have engaged **Illuminart**, Australia’s leaders in projection art storytelling. Illuminart have been commissioned by the Diocese to develop a 7-8 minute animated story around Christmas. It will also produce a number of still slides for projection.

The theme of this year’s event is “Joy to the World”.

This will be a first for Rockhampton!





A Gothic cathedral is illuminated in a vibrant green light against a dark blue, starry night sky. The building's intricate architecture, including its tall spires and pointed arches, is highlighted by the green glow. The phrase "Peace be with you" is projected onto the central facade in a white, elegant cursive font. The overall scene is serene and visually striking.

Peace be with you

PROJECT DETAILS:

Official Gala Opening Night:

Sunday 17th December 7.30pm by Bishop Michael
McCarthy

Duration:

Sunday 17th December until Saturday 23rd Decem-
ber

Format:

Multiple shows each evening with 20 minute rota-
tion from 7.30pm until 9.30pm

Other details:

Each show will contain the 7-8 minute feature video, a number of Christmas themed still slides and sponsors acknowledgement

There will be a street closure (William Street) in front of the Cathedral each night.

We are confident that somewhere between 20 000 and 30 000 people will view the shows over the week.

(Based on Rockhampton and district population of young people).







SPONSORSHIP OPPORTUNITIES:

We are offering ten sponsors the opportunities to be a part of this family orientated Christmas event.

Organisations and businesses will have the opportunity to have their corporate image linked to the goodwill that this Project will unquestionably generate.

We currently have three of these sponsorships filled and are seeking partners in the following areas:

Presenting Partner

Technical Partner

Principal Partner

Government Partner

Media Partner

Supporting Partners

Event Host will be the Diocese of Rockhampton

FURTHER DETAILS:

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